

Client: Advisen

Project: Service Offering Launch and Follow-on Enhancements

Duration: Spring 2001 through late Summer 2004

Contract Value: \$1.8M



Description:

Headquartered in New York City, Advisen Ltd. was established in 1999 by a team of seasoned insurance and technology professionals. Today, Advisen is a leading provider of strategic information and analytic tools to the commercial insurance industry, giving its customers insight into underwriting, marketing and purchasing commercial insurance. Advisen currently serves nearly 350 leading commercial insurers, insurance brokers, risk management departments of major corporations, and other related organizations.

In 2001, Advisen found themselves only a couple months away from their planned service launch date but WITHOUT fully-functional or production-ready software. Besides falling behind schedule and failing to meet specified goals and requirements, the incumbent IT services provider had also exhausted the entire development budget. Advisen turned to Tiger Team for help and put the project in our hands.

TTC quickly assumed ownership of the existing code base, took inventory of what had been produced, used what we could and set out to build the rest of what was needed. After just a few weeks of development and an intense round of testing and deployment by Tiger Team, Advisen was able to launch their service according to plan. The success of the initial offering allowed Advisen to raise additional corporate funding shortly after launch. The company set out to expand and enhance their service and Tiger Team was tasked with the implementation.

The core solution incorporated a J2EE architecture and the use of JSP, XML, and HTML technologies. Feeds from financial, legal, and news sources were integrated using proprietary APIs. Knowledge management techniques were used to organize the documents and articles and the resultant information was then leveraged by a Verity search engine. Visualization components were included to render complex and interactive representations of analytical results.

Over the two years following the launch of its original offering, TTC served as the IT services provider for Advisen, leveraging our own infra-structure to perform software development, testing and the delivery of builds to Advisen's production environment. Advisen's success has allowed them to grow as a company, and in 2003, they formed an in-house IT group. Through hands-on knowledge transfer, Tiger Team was able to gradually transition its responsibilities to this group.